



PRESS RELEASE
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Austin360 Amphitheater Wins The Pollstar Award for Best New Major Concert Venue

Personal Statement from Paul Thornton
President – TAG Presents LLC
(Events management company for Circuit of The Americas & Austin360 Amphitheater)

I am grateful for the opportunity to work with such a fantastic team that led to the successes we have had highlighting our new venue to the entire industry, culminating in receiving this great award. There is a reason it's been so many years since a major new amphitheater has opened in the US; it's risky and takes a ton of hard work. Pulling off more than twenty performances and events in the amphitheater in an inaugural year is a huge achievement. Putting more than 200,000 guests through the gates takes serious planning and execution. It also takes committed partners like we have with the Austin Statesman and austin360.com, Crown Royal, Tito's, HEB and Brown Distributing, who have all been an integral part of our success.

I have to thank our team that strives every show to make the guest experience better than the one before it. You are so passionate about what you do, and you embody the attitude that drives our success.

I have to thank our ownership group that not only stands in support of our goals but more importantly has stood on the front lines with us making this all possible. It all starts with entrepreneurs that have a persistence and determination to bring big ideas to life.

I have to thank the agents, managers and artists that put their faith in us by booking their artists into a new venue based on a rendering and relationships. That takes guts, especially in this industry with artists working at the highest levels of technical requirements.

I have to thank the promoters that brought us a top notch and diversified first year lineup; Live Nation with their national tours, and of course C3 and The Messina Group here locally.

I have to thank the Austin media, all of which have thrown their support behind selling out our shows.

And I have to thank the Austin Music Fans! I have produced shows for 20+ years in more than 20 states and I have never seen a city that embraces and supports all forms of music at the level Austin fans do. You truly are the ones that have made this all possible. When they talk about how fans represent a city, Austin you REPRESENT. Thank you.

Cheers to all of you as Winners of the Best New Major Concert Venue in the World.

