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Media Contact: Ali Putnam
Office: 512.301.6600

Ali.Putnam@CircuitOfTheAmericas.com

Circuit of The Americas’ award-winning Austin360 Amphitheater introduces VIP membership program

A360 Club offers best seats in house, VIP parking and Crown Royal VIP Lounge access for every show

AUSTIN, Texas (March 24, 2014) – On the heels of its awarding-winning first season, the [Austin360 Amphitheater](#) at [Circuit of The Americas](#) has launched a new VIP membership program. By joining the **A360 Club**, music lovers can enjoy the best seats in the house, up-close VIP parking, a dedicated VIP entrance, and access to the amphitheater’s super chic Crown Royal VIP Lounge during the scheduled concert season.

The A360 Club offers two great options, the **A360 Club Season Pass** and the **Select Pass**:

SEASON PASS	SELECT PASS
Guaranteed same seat for 17 concerts during 2014 season	Right to purchase premium seats to every 2014 concert before tickets go on sale to the public
Ticket cost for 17 concerts included in Season Pass program	Cost of concert tickets is in addition to cost of Select Pass program
Access to the Crown Royal VIP Lounge	Access to Crown Royal VIP Lounge
Dedicated VIP entrance to all shows, separate from public entrance	Dedicated VIP entrance to all shows, separate from public entrance
One VIP parking pass included with purchase of two Season Passes	One VIP parking pass included with purchase of two Select Passes
PRICE PER PASS (includes concert tickets)	PRICE PER PASS (does not include concert tickets)
*Pit Level = \$3,299	*Pit Level = \$1,750
100-Level Bowl Seating = \$2,999	100-Level Bowl Seating = \$1,500
200-Level Bowl Seating = \$2,499	200-Level Bowl Seating = \$1,250

**Some concerts feature a standing-room-only Pit Area.*

The amphitheater’s two-story **Crown Royal VIP Lounge** is located on the west side of the facility and offers panoramic views of the main stage and venue. The lounge’s second level features a private club and bar area and is the perfect place to meet and entertain guests prior to each concert. The Crown Royal VIP Lounge has private restrooms, premium food options for purchase, and frequently offers pre-concert drink specials and live entertainment.

The Austin360 Amphitheater, named the **“Best New Major Concert Venue”** by *Pollstar Magazine*, enjoyed a remarkable first season. In addition to the A360 Club, this year concert-goers will also benefit from improvements to the facility, including an enhanced **HEB Great Lawn** viewing area with greatly improved sight lines.

To learn more about becoming a member of the exclusive A360 Club, visit <http://bit.ly/A360Club> or contact a member of the **COTA Sales Team at 512.301.6600, ext. 1.**



The Austin360 Amphitheater opens its 2014 season on April 10, with the **Arcade Fire Reflektor** tour. Other shows already announced for 2014 include **Jimmy Buffett and the Coral Reefer Band** (May 31), **Lionel Richie with Ceelo Green** (July 10), **KISS and Def Leppard** (July 12), **Fallout Boy and Paramore with New Politics** (Aug. 2) **Nine Inch Nails** and **Soundgarden** (Aug. 14), and **OneRepublic** (Aug. 23). Additional shows will be announced in the coming weeks.

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Join @circuitamericas #A360Club and be guaranteed great seats for shows at @Austin360Amp during the concert season, <http://bit.ly/A360Club>

About Circuit of The Americas

Circuit of The Americas (COTA) in Austin, Texas, is the home of world championships and a world-class destination for premium sports and entertainment. COTA has been nominated as the 2014 **“Sports Facility of the Year”** by *SportsBusiness Journal/Daily*. The same publication named COTA’s annual marquee event, the **FORMULA 1 UNITED STATES GRAND PRIX**, **“Sports Event of the Year”** for 2013. Additionally, COTA is the new North American home for the summer edition of **ESPN’s X Games**. More than one million visitors come to COTA each year for events such as MotoGP™, United Sportscar Racing, the FIA World Endurance Championships, business and social functions, and more than 20 performances at the venue’s acclaimed **Austin360 Amphitheater**, winner of Pollstar’s **“Best New Major Concert Venue”** award for 2013. COTA’s 1,500-acre campus includes a variety of permanent structures, including a 44,000-square foot Event Center, an impressive Main Grandstand with hospitality suites and the Velocity Lounge, a 270,000-square foot Paddock Building with 34 garages, and an iconic 25-story Observation Tower at the heart of the facility. For more information and downloadable video and photos, visit: www.CircuitofTheAmericas.com, www.Austin360Amphitheater.com or COTA’s dedicated FTP site, media.circuitoftheamericas.com. Follow COTA on Facebook at www.facebook.com/CircuitofTheAmericas and Twitter [@circuitamericas](https://twitter.com/circuitamericas) and [@COTAMedia](https://twitter.com/COTAMedia).

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